THERMPROCESS 2023 - Fair Profile

276
103
173
27

Net space total (sqm)	8.408
Net space Germany	3.584
Net space other countries	4.824

Visitor data from registry:

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Visitors total	63.262
Origin*:	
Germany	32%
Other Europe	37%
From Non-European countries	31%
Number of countries	116

Visitor data from registry:

TOP 10 visitor countries*	
(Basis: all foreign visitors)	
India	9%
Italy	7%
Turkey	7%
China	6%
France	5%
Austria	4%
Korea, Republic	4%
Japan	4%
Spain	4%
USA	3%



13th International Trade Fair and Symposium for Thermo Process Technology

> Dusseldorf • Germany 12th - 16th of June 2023

www.thermprocess.com

158 accredited journalists from 116 countries**

(VG-GE-MF / JULY 2023)

Quality and structure of trade visitors

Based on the results of a total of 204 interviews including 202 interviews with trade visitors (99%) during THERMPROCESS 2023 conducted as CASI (Computer Assisted Self Interview)

Interest in product ranges	
(Several answers possible)	
Industrial Furnaces, Industrial Heat	
Treatment Plants and thermal	
processes	80%
Components, equipment and	
other supplies	35%
Equipment for special use	31%
Consulting, design, service	
and engineering	12%
Workers safety and ergonomic	9%
Other	8%

Industrial sector***	
Foundry technology	15%
Non-ferrous metal foundries	7%
Plant manufacturing, engineering	10%
Mechanical engineering, apparatus	
construction (general)	9%
Foundry and mechanical engineering	3%
Non-ferrous metal industry	5%
Automobile manufacturing, transmission	
manufacturing, supply industry	4%
Iron and steel production	4%
Metal forming (surface hardening/ tempering,	
contract hardening, industrial forging)	4%
Subsequent processing (drawing, rolling, tube	
manufacture, additive manufacturing)	3%
Steelworks	2%
Other industry	10%
Services/consulting	4%
Trade	3%
Other	12%

Reasons for visit	
(Several answers possible)	
See new developments/trends	31%
Find new suppliers	30%
Networking	24%
Contact with exisiting suppliers/	
business partners	24%
Preparation of purchase decisions	3%
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New suppliers were found	
Yes	47%

Received information on innovations	
Yes	59%

Decision making powers***	
Decisive	23%
Contributory (jointly decisive)	31%
Advisory function (consultative)	25%
Not involved	16%

Occupational position***	
Top-Management	41%
Middle-Management	27%
Other	27%

Area of responsibility***	
Business/company/plant	
management	18%
Research and development,	
design	28%
Sales, distribution	18%
Manufacture, production, quality	
control	15%
Buying, procurement	3%
Marketing, advertising, PR	3%
Planning, work preparation	3%
Maintenance, repairs	2%
Human resources	1%
Other	4%

Overall assessment	
Satisfied	99%

Recommendation	
Yes	97%





^{*}The origin of the visitors refers to the common number of visitors of GIFA/METEC/THERMPROCESS/NEWCAST 2023.

^{**}Press accreditation for GIFA/METEC/THERMPROCESS/NEWCAST

^{***}Difference to 100% = Pupils, students, not gainfully employed (5%)